

Personal Care

**AAK**



**sustainable  
sourcing**

empowering women  
improving livelihoods  
securing the future  
a win-win concept for all



Our Kolo Nafaso direct sourcing programme was first introduced in Burkina Faso in 2009. Literally translated Kolo Nafaso means 'house of benefits of shea kernels' and aims to enable local women to benefit from the shea trade and make choices that positively impact their lives and the wider population. The programme gives the women full freedom to trade with whomever they choose and is based on fair trade principles, including:

- pre-financing
- education
- logistical support

With the recent extension to Ghana, the number of women engaging with our direct sourcing programme now exceeds 100,000. External audits and qualitative studies confirm its success in helping to:

- alleviate poverty
- improve working conditions
- provide a strong local infrastructure

By making education an integral part of the initiative, women learn how to improve the quality and value of shea, which in turn enhances economic, environmental and social well-being. Best practices include:

- maintaining shea tree growth
- applying new technology
- efficient cooking methods using less water and firewood
- personal safety

In addition, we continue to create job opportunities in the region and now employ 250 local people as extension officers, team leaders, drivers, warehouse workers and administrative staff.



# securing the future

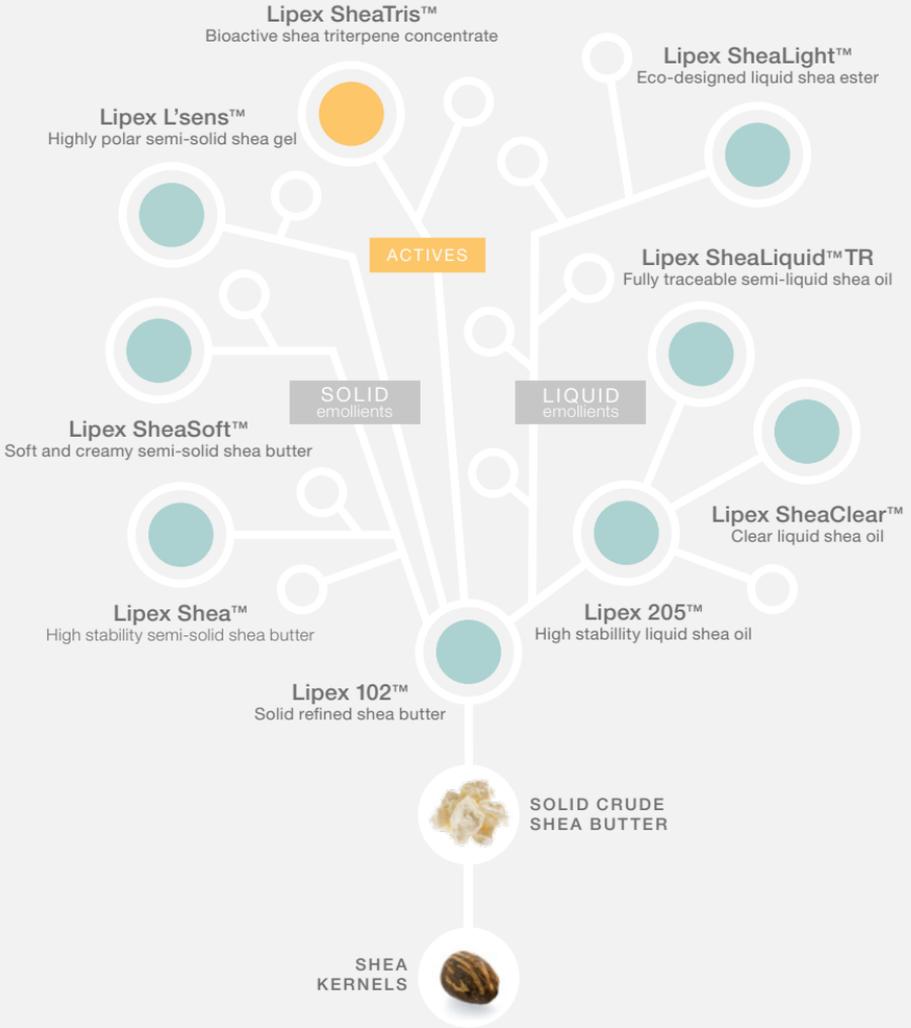


Shea is a truly sustainable source of lipids and vital to the local ecosystem. The trees grow wild and form a natural protective barrier against desertification. Harvesting is done manually and no fertilisers or pesticides are used. We work together with environmental research agencies and development charities to give local communities access to training and technology packages that will help safeguard and regenerate the shea tree population through:

- achieving best shea tree growth
- creating village nurseries for seedlings
- stimulating shea tree yield
- helping to prevent desertification



# TECHNOLOGICALLY ADVANCED INNOVATIONS WITH SHEA



## sustainable solutions

All our ingredients originate from renewable, natural sources and we are committed to minimising energy consumption and other negative environmental impacts from our processing. We communicate our objectives and achievements in our annual Sustainability Report.

# AAK



## **AAK – more than 100 years of experience**

AAK is a leading Scandinavian manufacturer of value-adding vegetable oil solutions. Our technical expertise and our unique co-development approach enable us to help our customers develop innovative solutions for lasting business results. We work across many industries – Chocolate & Confectionery, Bakery, Dairy, Infant Nutrition, Personal Care, and more.

AAK has 20 different production facilities, sales offices in more than 25 countries and more than 2,800 employees.

[aakpersonalcare.com](http://aakpersonalcare.com)